

FLX Event Center



Digitizing & modernizing event planning across Wealth & Asset Management

The Challenge

For decades, the coordination of wealth management events has depended on spreadsheets, email chains, and countless phone calls. The results are familiar: inefficient processes, limited visibility, missed opportunities, and preventable administrative expense.

The Solution

A Unified Digital Platform for Planning, Sponsorship & Engagement

The Event Center gives wealth management firms and asset managers a modern, centralized solution to plan, coordinate, sponsor, and track national, regional, and local events, all in the FLX Networks application.



For Wealth Management Firms

A streamlined way to manage every step of the event lifecycle:

- Plan and organize events of all sizes
- Publish sponsorship opportunities and identify indications of interest across sponsorship levels
- Collect and compare submissions
- House bios, content, presentations, and logistics in one portal
- Invoice seamlessly through the Asset Management Relationship Portal (coming soon)

Result: Massive reductions in manual effort. No more chasing information across dozens of emails and spreadsheets.



For Asset Managers

The clarity and control you've never had before:

- Real-time visibility into wealth management events across the industry
- Submit interest and coordinate sponsorship, directly in the platform
- Understand audience profiles and expected ROI
- Organize speakers, materials, and promos without back-and-forth communication

Result: Better targeting, smarter spend, and fewer surprises throughout the year.

Contact us at SOLUTIONS@FLXNETWORKS.COM to learn more.

FLX Event Center



The Power of a Shared Dashboard



Both sides benefit from a dynamic, real-time dashboard offering:



Full visibility into event status and sponsorship status



Central recordkeeping of contracts, deliverables, and collateral



Notification workflow to prevent missed deadlines



Calendars to simplify which events are sponsored and when they are scheduled



What once consumed dozens of hours now takes minutes.

Why It Matters

The world of events is evolving, yet the workflows behind them haven't.



Automates manual administrative work



Eliminates ambiguity in planning & sponsorship



Creates transparency and accountability between firms



Enables data-driven event decisions

It's not just tech, it's time savings, cost savings, and market impact.

The FLX Event Center delivers the efficiency and sophistication the industry has long needed, a single, modern solution where both sides win.

Transform how your firm plans, sponsors, and executes events

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