

FLX Networks Adds Alvi Abuaf and Eric Lordi to Advisory Board, Further Strengthening Industry Leadership

Senior leaders bring deep expertise across private equity, wealth technology, asset management and financial services as FLX enters its next phase of growth.

BERNARDSVILLE, N.J., October 9, 2026 /PRNewswire/ -- FLX Networks, the network transforming how asset managers, insurance carriers, and wealth management firms connect and scale, today announced the appointment of Alvi Abuaf and Eric Lordi to its Advisory Board. The appointments bring two highly experienced industry leaders to FLX as the company expands its membership network, technology platform and marketplace of solutions.

Abuaf, an Industry Partner at Motive Partners, and Lordi, a senior executive with experience across wealth management, bring extensive experience spanning private equity, wealth and asset management technology, platform strategy and financial services. Their addition further strengthens the depth and connectivity of FLX's leadership network.

Abuaf and Lordi join an Advisory Board featuring several other senior industry leaders, including Nate Dalton, Co-Founder of Affiliated Managers Group and Former President of MSIM Distributors, Darlene DeRemer, Co-Founder of Grail and Dan O'Lear, Former President of Franklin Distributors.

"Alvi and Eric bring an extraordinary depth of experience across investing, technology and wealth management," said Brian Moran, Founder and CEO of FLX Networks. *"As FLX continues to build the infrastructure connecting asset managers, insurance carriers, and wealth managers to each other and to the solutions they need, their perspective will be invaluable. The fact that leaders of this caliber are choosing to become more involved with FLX is a meaningful reflection of the opportunity we see ahead."*

Alvi Abuaf

Abuaf is an Industry Partner at Motive Partners, a private equity and venture capital firm focused on wealth and asset management technology. At Motive, he has worked with investments including InvestCloud, Advicent, RetireUp, BetaNXT, Mediant, CAIS, TIFIN AMP and FNZ. Previously, he served as CEO of Capco North America and held senior leadership roles at Citi, and Ernst & Young/Capgemini. He also founded the E&Y FinTech Incubator. *"I've watched FLX build essential infrastructure for our industry from the earliest stages,"* said Alvi Abuaf. *"I'm excited to deepen my involvement with the team as they scale the network's reach."*

Eric Lordi

Lordi is a senior financial services executive with deep experience in wealth management, technology and platform strategy. He previously led Wealth Platform and Experience at Citi Wealth, was a Managing Director and Head of ConnectWealth Strategic Development at J.P. Morgan and Managing Director and Head of Advice Platforms at Morgan Stanley, with earlier leadership roles at Barclays and Merrill Lynch. *"Having spent my career inside the wealth management industry's largest institutions, I've seen firsthand how much friction still exists in how asset managers and distributors connect,"* said Eric Lordi. *"I look forward to helping FLX continue to remove that friction for its Members."*

As Advisory Board members, Abuaf and Lordi will collaborate with other Advisory Board Members to provide feedback and perspectives designed to strengthen relationships across the industry.

About FLX Networks

FLX Networks seamlessly connects and streamlines engagement between Manufacturers and Distributors through a single network designed to simplify access to information, integrated workflows and business solutions. Members can access a growing marketplace of solutions and tailor their experience to their business needs, helping reduce friction, improve productivity, lower costs and create new opportunities for growth.

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