



**PRESS RELEASE – July 9, 2025**

## Lights, Camera, Conversion: FLX Networks Takes Home Another Media Award

BERNARDSVILLE, NJ, [July 9, 2025] – [FLX Networks](#), the innovative network revolutionizing the engagement experience between asset and wealth managers, has been awarded a Bronze trophy at the 46th Annual Telly Awards in the Products & Services category for its work with Weitz Investment Management showcasing how the co-portfolio managers of the [Core Plus Income Fund](#) use inspiration from outside of the office to drive results for their firm.

This latest recognition adds to FLX Media's remarkable three-year winning streak, during which the company has earned prestigious awards from four major industry competitions: the Viddy Awards, Telly Awards, Summit International Awards (SIA), and AVA Digital Awards. The portfolio spans multiple award categories including platinum, gold, silver, and bronze recognitions for corporate video, branding, cinematography, and directing work with prominent financial services clients.

"Video isn't just content – it's conversion," said **Matt Novello, Managing Director and Head of FLX Media**. "It's helping our clients expand their reach, explain complexity, and scale relationships in ways static content simply can't. And besides, it can also be a lot of fun showcasing your firm, your people and your mission!"

As financial services become more competitive – and clients more distracted – one thing is clear: **video is no longer optional**. It's essential. FLX Networks continues to pioneer video-first strategies that transform how asset and wealth managers communicate with their audiences. From product demos to client onboarding, market commentary to brand storytelling, FLX Networks is leading the charge with high-performance media that educates, engages, and drives real results.

About [FLX Networks](#)

FLX Networks solves substantial pain points shared by asset managers and wealth management firms. We've created a single destination for aggregated insights, investment ideas, engagement, and solutions. Our members—enterprises and individuals—tailor their experience based on their business needs and goals, offering productivity, cost savings, and growth potential.