



PRESS RELEASE – October 20, 2026

FLX Networks and Blue Vault Announce Exclusive Partnership to Bring Private Markets Data to FLX Analytics

Alternatives intelligence covering approximately \$750 billion in assets, providing asset managers and wealth management professionals with enhanced data and insights across the investment landscape

Bernardsville, NJ - FLX Networks, is an innovative, award-winning network that transforms how asset managers, insurance carriers, wealth management firms, and institutional investors connect and scale, today announced an exclusive partnership with **Blue Vault** to bring comprehensive alternatives investment data and intelligence to FLX Analytics.

The new solution will provide FLX Networks members with a la carte access to Blue Vault's standardized alternatives data covering approximately **\$750 billion in assets**, significantly expanding the scope of FLX Analytics beyond traditional investment products. The new capabilities will give asset managers and wealth management professionals greater visibility into the rapidly growing alternatives marketplace, helping them evaluate opportunities, identify trends, and make more informed decisions.

Blue Vault specializes in standardizing and analyzing alternative investment data, bringing structure to a marketplace where information is often fragmented, inconsistent, and difficult to compare. Its dataset includes more than 300 alternative investment offerings, thousands of standardized data points and more than 17 years of historical performance data across areas including real estate, private credit and other alternative investment structures.

Through the integration with FLX Analytics, members will be able to evaluate the alternatives marketplace, filter opportunities, compare investments, support selection decisions and track performance over time.

"Alternatives have become an increasingly important part of the wealth management landscape, and asset managers need better intelligence to understand where opportunities exist and how they should allocate resources," said **Brian Moran, Founder and CEO of FLX Networks**. "Our objective is to help asset managers better plan their strategy, marketing and sales efforts while also making sure financial advisors and wealth management professionals can seamlessly access the data they need to evaluate this growing category. Bringing Blue Vault's alternatives intelligence together with FLX Analytics allows us to do both."

FLX Analytics has historically provided investment intelligence across approximately **\$50 trillion of mutual fund and ETF assets**. With the addition of Blue Vault's alternatives dataset, FLX Analytics will provide members with a more comprehensive view across both traditional and alternative investment products.

For asset managers, the expanded FLX Analytics solution can support internal market intelligence, product strategy, sales planning, marketing initiatives, and product development. For wealth management firms and financial advisors, the solution is designed to make relevant alternatives data more accessible as the use of private markets and other alternative investments continues to expand.

"We've always believed that the value of data increases when it is connected to the people and organizations that can actually act on it," said **Stacy Chitty, CEO, Blue Vault**. "FLX Networks has built a unique marketplace across asset management, insurance and wealth management, and that makes them an ideal partner for Blue Vault. Our partnership brings together Blue Vault's depth of alternatives intelligence with FLX's connectivity, technology and engagement capabilities. We believe that combination can make a meaningful difference in how firms access, understand and use alternatives data."

FLX Analytics can be purchased by FLX members a la carte through its **Solutions Exchange**, allowing members to access the new capabilities as part of the broader suite of solutions available through the network.

"FLX is not simply trying to aggregate more data or more products," Moran added. "We are focused on bringing together the information, technology and solutions that can help our members operate more efficiently and make better decisions. Blue Vault is a great example of that philosophy - taking a complex and increasingly important segment of the market and making the intelligence more accessible through a platform our members already use."

The partnership further strengthens FLX Networks' position as a marketplace connecting investment manufacturers, wealth management firms and institutional allocators with technology, data and solutions designed to improve decision-making, efficiency and growth.

About FLX Networks

FLX Networks seamlessly connects and streamlines engagement between Manufacturers and Distributors through a single network designed to simplify access to information, integrated workflows and business solutions. Members can access a growing marketplace of solutions and tailor their experience to their business needs, helping reduce friction, improve productivity, lower costs and create new opportunities for growth.

About Blue Vault

Blue Vault provides independent investment intelligence and data focused on alternative investments. Its platform standardizes complex alternative investment data, enabling investors and industry professionals to evaluate opportunities, compare investments and monitor performance using consistent, outcomes-based information. Blue Vault's research and data cover hundreds of alternative investment offerings across multiple investment structures and strategies.

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