Public Relations



FINANCIAL ADVISORS

Elevate your firm's market visibility, attract top talent, and build client trust.

Designed for financial advisors, this comprehensive solution delivers premium visibility at an institutional value. Through strategic media exposure and expert coaching, this program empowers advisors to enhance their market visibility, attract high-value clients, and establish industry authority. This program is perfect for advisors looking to boost their influence, accelerate growth, and strengthen client loyalty—at a fraction of typical PR costs.



Strategic Media Presence

- Placements in top-tier financial trade and business media, reaching ideal clients
- Exposure fuels growth, attracts new clients, and secures top talent
- Monthly interview and content opportunities in targeted outlets



Expert Media Coaching

- Develop a distinctive voice through personalized coaching
- Transform industry expertise into compelling narratives
- Strengthen your communication with high-net-worth audiences



Enhanced Thought Leadership

- Amplify your insights through regular media features
- Create lasting impression with sophisticated audiences
- Generate high-value engagement opportunities

What's Included?



10 -15 Targeted Media Opportunities Annually



Content Support (1 piece per quarter, per advisor or RIA firm)



Tailored Media Coaching (1 session/quarter - Group or RIA)



Additional Promotion from Press Releases (Quotes, Contributed Content, etc.)



Media Prep and Chaperone



FLX Social Media Amplification