

Bring Your Insights to Life in Minutes.

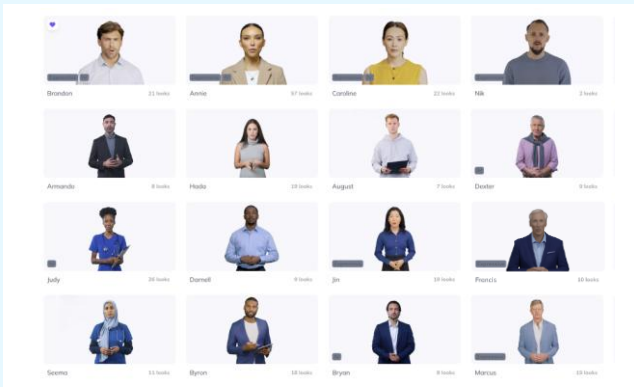
Many professionals don't have the time or desire to appear on camera and even fewer have the bandwidth to perfect their delivery. FLX Reels eliminates that hurdle by creating polished, on-brand videos without you ever stepping in front of a camera.

How it works

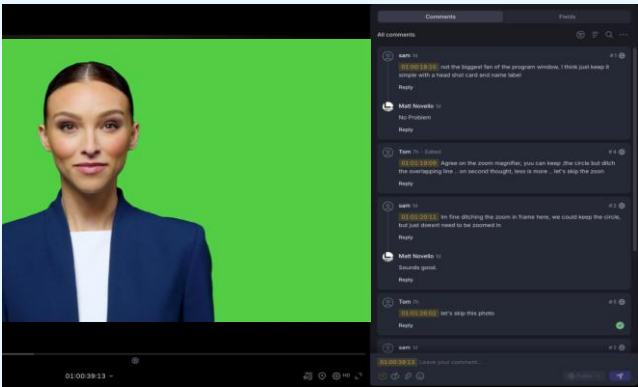
Using advanced AI avatar technology, FLX Reels pairs your message with a digital presenter to create compelling videos that keep your clients informed and your brand ahead of the competition.



Create Your Script
Send us your compliance-approved script or collaborate with the FLX Media team to develop one.



Match with Your Digital Persona
We'll pair your content with the right digital persona to deliver your message with maximum impact.



Streamline Review & Approval
Provide frame-accurate feedback through our secure, cloud-based video review platform. Making approvals fast, simple, and efficient.



Access a professional presenter without the high production costs.



Skip the stress of being on camera, let your digital persona do the work for you.



Build an entire library of on-brand videos without ever stepping into a studio.

FLX Reels Transforms Your:

- Market Insights
- Fund Info/Spotlights
- Commentary
- Client Education
- Product Updates
- Investment Insights
- Market Outlooks
- Quarterly Updates



Into engaging, professional video content that builds trust, drives engagement, positions your firm as a thought leader, and grows your business.

Contact us at SOLUTIONS@FLXNETWORKS.COM to learn more.

The Power of Videos

91%

of consumers prefer
video content

84%

say watching videos
convinced them to purchase

95%

retain information better
when they watch a video
vs. read text

19%

increase in email open
rates when video content
is included

1200%

more shares generated by
video vs. text and image
content combined

The Impact

► Professional, On-Brand Video Content

Bring your content to life with instantly generated, high-quality videos featuring professional narration, dynamic visuals, and seamless branding that enhance your firm's credibility and capture attention across crowded digital channels.

► Optimized for Every Platform

Deploy videos across client portals, social media, and email campaigns. Tailored for each platform and proven to generate 3x more engagement than static posts to keep your insights front and center.

► Targeted & Timely Messaging

Deliver customized, on-brand content for every client segment while responding quickly to market events, earnings releases, and client questions to keep your insights top-of-mind.

► Scalable Content Creation

Expand your output with unlimited video creation that grows alongside your business needs, without sacrificing quality or consistency.

Ready to Amplify Your Market Voice?

Schedule a live demo or contact your FLX representative to add Reels to your membership.

Contact us at SOLUTIONS@FLXNETWORKS.COM to learn more.