



PRESS RELEASE – May 22, 2025

FLX Networks launches Portal to Streamline Relationship Management

BERNARDSVILLE, NJ, [May 22, 2025] – [FLX Networks](#), the innovative network revolutionizing the engagement experience between asset and wealth managers, announces the launch of a new Relationship Management portal from its broader Wealth Management Suite with Morgan Stanley Wealth Management as its first client.

Developed in consultation with wealth management executives and financial professionals, FLX Network's Wealth Management Suite centralizes and digitally transforms manual processes to achieve new levels of efficiency.

Morgan Stanley Wealth Management has adopted the Wealth Management Suite to offer their Relationship Management portal to key home office professionals. The new portal is designed to enhance engagement, communication, and accessibility to third party asset managers while scaling traditionally labor-intensive relationship management tasks.

“The Wealth Management Suite is aimed squarely at modernizing critical processes—eliminating organizational pain points, reducing key-person risk and creating capacity for home office administrators,” said Brian Moran, FLX Founder & CEO. “We’re thrilled to be working with Morgan Stanley Wealth Management, a leader that recognizes innovation, on the new Relationship Management portal.”

“As a firm, we maximize our investment in technology and innovation to provide clients and business teams with a competitive edge,” said Margaret Flynn-Martin, Managing Director, Head of the Relationship Management Group, Morgan Stanley Wealth

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Management. “FLX Networks' Wealth Management Suite and their new portal is helping us drive productivity and streamline administration, so our relationship teams have more capacity.”

About [FLX Networks](#)

FLX Networks solves substantial pain points shared by asset managers and wealth management firms. We've created a single destination for aggregated insights, investment ideas, engagement, and solutions. Our members—enterprises and individuals—tailor their experience based on their business needs and goals, offering productivity, cost savings, and growth potential.