



Helping families  
get closer to their  
college goals

Powered by **SAGE**Scholars.

## FLX Tuition Rewards Program

Saving for college is one of the biggest challenges families face today. The FLX Tuition Rewards program reduces financial stress and provides a simple and effective way for your employees to send a child or loved one to college.

Enrolled employees earn SAGE Scholars Tuition Rewards® Points to help offset the financial burdens of a four-year undergraduate degree at SAGE Scholars network colleges and universities.



What a terrific perk from my employer! Every dollar counts, and the number, quality and diversity of schools that have partnered with this program is really impressive.

Paul D. | Westlake, OH

## Help families achieve a major life goal

Offer employees quality coverage — with the added value of saving for college.



### Tuition Rewards

Employees earn Tuition Rewards Points every year they are a part of the program.



### Students

Employees can sponsor children, grandchildren, nieces, nephews, stepchildren, and godchildren.



### Large Network

Tuition Rewards can be used at SAGE Scholars network of over 450 colleges and universities nationwide.



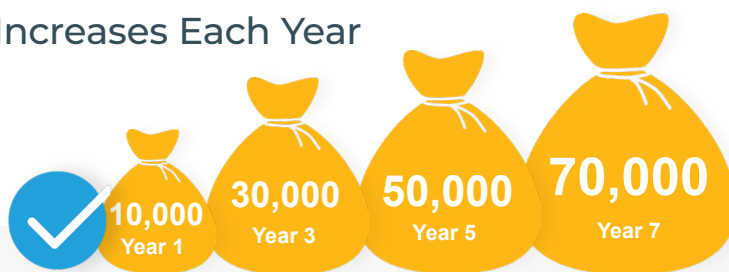
## How The Program Works

- One Tuition Rewards Point is equal to a \$1 guaranteed minimum discount off the full price of tuition.
- Tuition Rewards can be used at over 450 SAGE Scholars colleges and universities, with 90% ranked “America’s Best” by U.S. News and World Report.
- Employees earn 10,000 Tuition Rewards Points when they sign up, and students receive 500 Tuition Rewards Points when registered.
- Employees can sponsor immediate or extended family — children, grandchildren, nieces, nephews, stepchildren, and godchildren.

## Advantages for your company:

- ✓ Address the burden of college costs.
- ✓ Contributes to employees’ financial health and security.
- ✓ Low maintenance with easy online registration.
- ✓ Helps attract and retain employees.

## The Tuition Benefit That Increases Each Year



“ The Tuition Rewards Program secured that I didn’t have to settle for second best, but instead gave me the opportunity to choose a college that I wanted to go to, and one where I will thrive. I am very thankful for the doors that Tuition Rewards opened for me and the excitement that surrounds me because I am going to attend the college of my dreams!

**Denali S. | Bozeman, MT**

## See how Tuition Rewards add up!

FLX	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Tuition Rewards	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Total	10,000	20,000	30,000	40,000	50,000	60,000	70,000





## Employers get the edge to retain employees and attract new ones.

In today's environment, you need meaningful incentives to help retain employees and attract new ones. What could be more powerful than offering them a way to help pay for part of a family member's or loved one's college tuition?

Saving for college is one of the most important financial goals families are faced with today. But financially, it's becoming more difficult to reach.

That's why you should consider including FLX Tuition Rewards with your plans. It's an exclusive rewards-based, low-maintenance program offering a simple and effective way to help employees reach their goal of saving for college.

## All employees that elect coverage can earn Tuition Rewards.

The great part about the FLX Tuition Rewards program is that anyone that elects coverage can participate. It allows employees to not only save for children and stepchildren – but also grandchildren, nieces, nephews and godchildren too. There's virtually no limit to whose goals they choose to support.

## Set up is easy. We'll take care of it all.

We've also kept the administrative legwork at a minimum for you. Once employees enroll, we just need their email addresses to get them started. After that, we'll reach out to them so they can activate their accounts. Or they can easily self-register online, too.

## Take part in your employee's financial wellness by helping them reach their goal of saving for college.

7 in 10 parents plan to use some retirement savings and investments to pay for their children's college education. So there couldn't be a better time to let employees take advantage of this valuable benefit that can help pay for up to a year's worth of college tuition.

The program not only helps retain and attract employees, it also shows your genuine concern for their financial wellbeing. Which is a powerful value-added benefit for your company, too.