



QUARTERLY PERSPECTIVE

January 2026

CONTENTS

Note from CEO & Founder 2

New FLX Store 5

FLX Studios 6



Brian Moran
FLX Networks CEO and Founder

A Defining Chapter: How Culture, Connection, and Momentum Shape What's Next for FLX

As we turn the page on a new year, I want to begin with a simple but important reflection: in an industry defined by constant change, culture is what holds companies together.

Culture is what determines how teams show up for one another when markets shift. It's what enables organizations to evolve rather than resist change. And most importantly, it's what allows firms to consistently add value to their many stakeholders through trust, collaboration, and shared purpose.

We begin the year by talking about culture because culture is the operating system that determines how every strategy, goal, and decision shows up in the real world. Annual business plans may set direction, but culture determines whether teams stay aligned when pressure rises, whether innovation accelerates or stalls, and whether people pull together or fragment when change is required.

At FLX, our culture is grounded in respect, innovation, and care, not as three values on a wall, but as daily standards of behavior. Respect creates trust and accountability, innovation keeps us moving forward rather than standing still, and care ensures we build solutions that truly serve our members. This framework allows us to make better decisions faster, collaborate more effectively across the firm, and evolve without losing who we are. When culture is clear at the start of the year, performance becomes sustainable, not accidental.

Looking back, as a result of our collective efforts to maintain a strong and enduring culture, 2025 represented one of the most significant years in FLX Networks' history.

2025 Highlights:

50%+

growth in our community, resulting in our greatest year for asset management membership.

3.5x

increase in wealth management engagement across the platform.

19

technology releases (all-time high) reinforcing our commitment to building practical, scalable solutions that solve real workflow problems for our members.

Beyond these achievements and our overall growth, we made meaningful investments in how our network connects, collaborates, creates, and shares with one another.

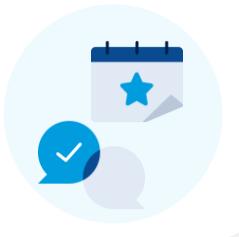
Continued adoption of the FLX Asset Management Relationship Portal by the largest wealth management platforms in the world, helping them strengthen connectivity with asset management partners.



Our award-winning FLX Media expanded its capabilities with the launch of FLX's own On-Site and Virtual Film Studios, elevating and modernizing how stories, insights, and ideas are shared.



Raising the standard for facilitating more financial advisor connections than ever before through the FLX Business Accelerator and our newly launched Events Center, creating space for real dialogue, learning, and long-term value creation.



As we enter 2026, the opportunity in front of us has never been greater.

We will continue to foster a culture of respect, innovation, and care within our team and across our membership. We will look for new ways to support one another, to evolve with intention, and to help members achieve better outcomes for their businesses. Growth matters, but durable growth is built on relationships, trust, and shared standards.

By the end of 2026, we expect:

~95%

of the industry's AUM (spanning Mutual Funds, ETFs, Interval Funds, SMAs, and Alternatives) will be represented by our asset manager membership.

100K+

financial advisors, represented by the wealth management firms, leveraging various components of an FLX Networks membership.

Never has the idea of a single destination to share, educate, and engage been so accessible as it is today with FLX Networks.

Whether you are a long-time member of FLX or someone watching from the outside, we believe the future of asset and wealth management will be shaped by those who choose collaboration over silos, innovation over complacency, and creativity over the status quo.

2026 is not just another year, it marks a new phase for FLX Networks. With momentum, clarity, and a shared purpose, we are scaling connectivity and impact across the industry. Together, we will continue to shape what's next for asset and wealth management and help our members lead that change.

These milestones reflect not just growth, but our members' increasing ability to connect, engage, and drive better outcomes through FLX. The opportunity ahead is real, and we are grateful to be building what's next together.

Here's to a strong start to 2026!

Brian Morau

Visit the New FLX Store!

<https://flxstore.com/>

FLX
NETWORKS

FLX
NETWORKS

Home Contact

Search User Cart

Your New Destination For Premium Corporate Merchandise



Welcome to the FLX Store

Your new destination for premium corporate merchandise. From executive gifts to branded essentials, we curated a collection that makes corporate shopping effortless.



Custom Orders

Browse our handpicked selection of premium corporate essentials, executive gifts and branded merchandise.



FLX Advantage

Every customizable item is handpicked to showcase your brand's excellence with your logo. With real-time inventory and a streamlined checkout, we deliver a seamless e-commerce experience.



Dedicated Support

Enjoy preferred pricing, enterprise billing, and priority shipping. Our support team will provide official mockups for your review, approval, and records.

Explore

Travel

Golf

Apparel



Lifestyle



Gift Sets



Tech



Featured Brands

YETI

Titleist

TaylorMade

PETER MILLAR

NIKE

HUDSON COLE
BROOKLYN, NEW YORK

Elevate Your Storytelling Without Leaving Your Office

FLX Studios empowers financial professionals to record, edit, and distribute high-quality market updates, client communications, and thought leadership from anywhere.

Whether you prefer a DIY approach or need guided support, FLX Studios is your compliance-friendly virtual studio for professional content creation, without the hassle.

Why It Matters

► Professional Quality, Anywhere

Capture studio-quality video and audio recordings without being constrained by your internet connection, location, or physical studio availability.

► Ultimate Flexibility

Record asynchronously at your convenience through a simple link, eliminating scheduling conflicts while ensuring consistent, high-quality capture.

► User-Friendly, Guided Recording

Upload your script or talking points into the integrated teleprompter to help you deliver confidently and re-record until satisfied.

► Effortless Production, Rapid Turnaround

No waiting for file transfers or complex handoffs. Record, edit, and share updates quickly to keep content market-relevant.

► Compliance-Friendly

Content captured within a secure, compliance-aware environment streamlines approval workflows and maintains brand consistency.

► Director Mode Available

Get hands-on assistance from experienced entertainment industry professionals who guide you through recording without appearing on camera.

The Difference It Makes

Zero Time Loss

Record market updates without travel, scheduling headaches, or lengthy production timelines.

Maintain Consistency

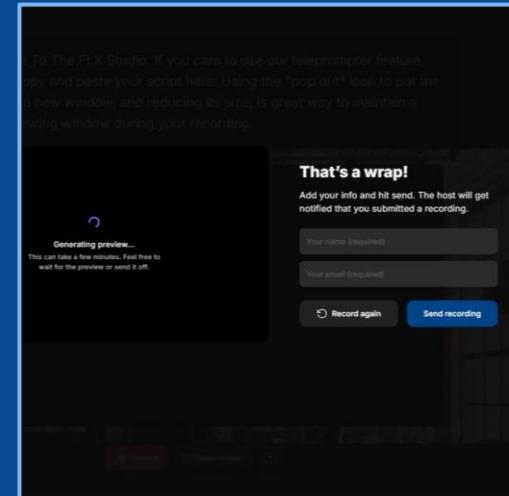
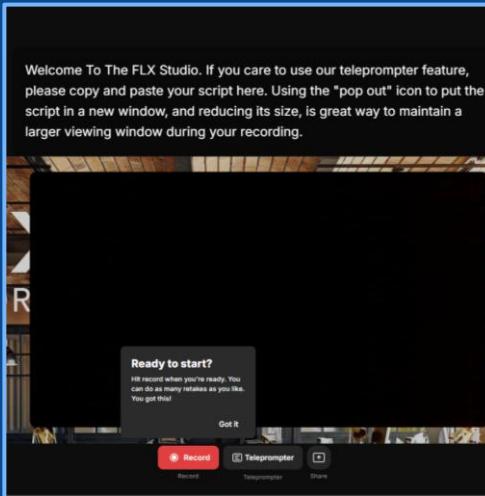
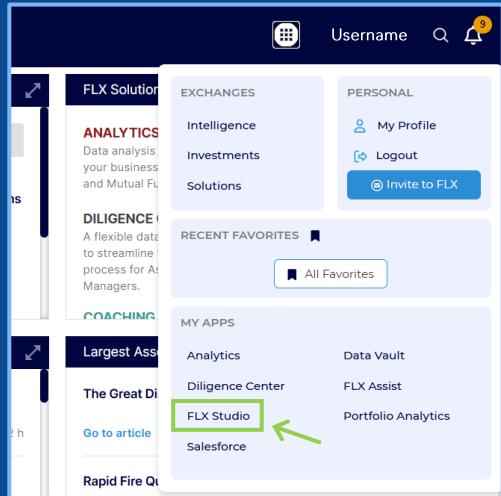
Teams maintain or grow engagement by delivering professional content consistently, even during disruptions.

Strengthen Brand Perception

High-quality communications reflect expertise and excellence, reinforcing trust with clients and prospects.

FLX Studios makes creating high-quality, engaging content as easy as clicking record. Whether sharing your market outlook, hosting client interviews, or scaling your thought leadership, FLX Studios turns your ideas into professional media that drives impact.

How It Works



Enter the Studio:

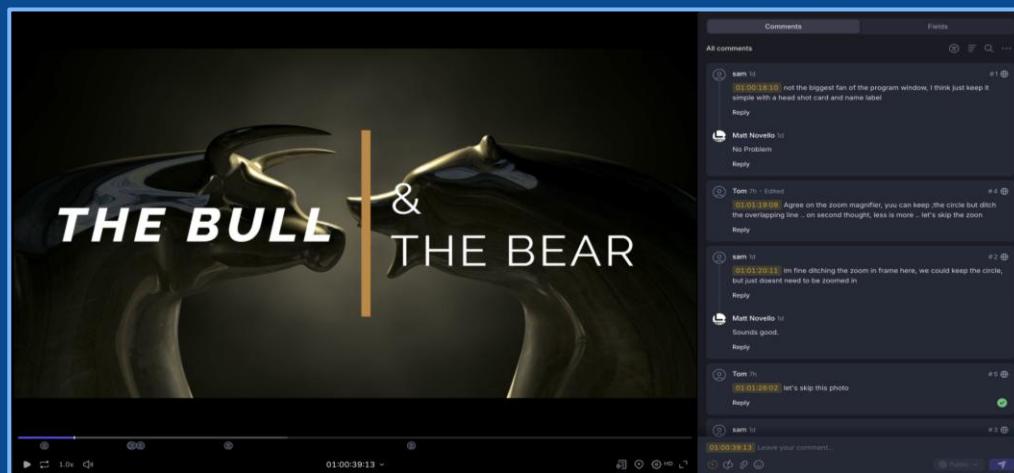
Click FLX Studios in My Apps within the FLX Waffle Menu.

Hit Record:

Capture your message through seamless recording.

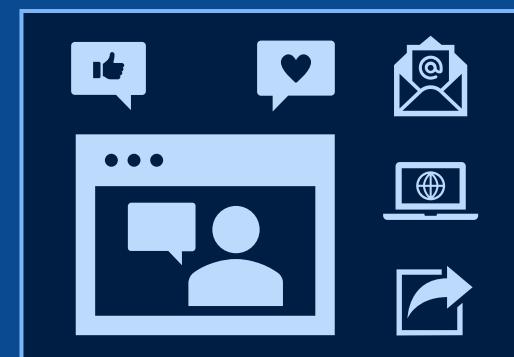
Submit for Editing:

FLX's professional team of editors will immediately be notified of your recording and begin post-production to refine your message.



Collaborate:

Revisions are shared through a secure cloud workspace purpose-built for visual assets, making revisions and feedback effortless for clients and allowing for compliance and any necessary firm level sign offs.



Share:

Publish confidently on your website, social media or in a tailored email campaign.

Ready to Transform Your Content Creation?

Schedule a live demo to see FLX Studios in action for your team. Contact your FLX representative to add Studios to your membership and start recording your next update today.