



PRESS RELEASE – September 4, 2025

FLX Networks Appoints Industry Veteran Tom Sholes to Board of Directors

Veteran financial services executive joins FLX Networks to help shape the next era of asset and wealth management.

BERNARDSVILLE, N.J. - [September 4, 2025] - FLX Networks, the innovative network revolutionizing how asset and wealth management firms connect, today announced the appointment of Tom Sholes, former Chief Strategy Officer at BNY Mellon | Pershing, to its Board of Directors.

Sholes brings more than 30 years of leadership experience in the financial services industry, holding executive roles in strategy, product management and business leadership across advisory, wealth, investment, and servicing businesses. In addition to being a member of the FLX Board of Directors, Sholes currently serves as a mutual fund trustee for Lincoln Financial's Private Market Funds, a senior advisor for Deloitte and a member of the advisory board for inCadense, an international TAMP.

At BNY Mellon | Pershing, in addition to serving as Chief Strategy Officer, Sholes was a member of the executive committee and held several leadership positions, including Head of Global Strategy and Product Management and President and Chairman of Lockwood Advisors. He was also active in the industry and was a member of the Board of Governors of the Money Management Institute.

Prior to Pershing, Sholes led the Financial Advisor Services division at PNC Global Investment Servicing, founded its advisory and data management businesses, and held senior roles at Federated Investors, where he oversaw mutual fund servicing and product management functions.

"Tom's extensive industry experience and connectivity make him a tremendous addition to our Board," said Brian Moran, CEO and Founder of FLX Networks. "He has consistently demonstrated the ability to identify market needs, build innovative solutions, and collaborate to bring them to life. I'm excited to partner with him as we continue to expand FLX's capabilities and deliver greater value to asset and wealth management firms worldwide."

"I'm thrilled to join Brian and the Board at such a pivotal time in FLX's journey," said Tom Sholes. "FLX has built an innovative platform that is transforming how asset and wealth management firms engage and grow. I look forward to helping navigate and execute on this revolutionary vision, ensuring we maximize the opportunity ahead."

Sholes holds an MBA from Carnegie Mellon University's Tepper School of Business and a B.S. in Finance from Pennsylvania State University, graduating with honors.

For more information about FLX Networks, visit www.flxnetworks.com.

About FLX Networks

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